

You can Raise the Roof for Survivors of Modern Slavery



sistersofcharityfoundation.org.au/raisetherooft

Social Media Posts

As a Raise the Roof Ambassador, your voice will help generate awareness about modern slavery and raise funds for the Sisters of Charity Foundation and The Salvation Army's Modern Slavery Transitional Housing Program.

As our Ambassador, you are taking a public stance against modern slavery in front of your colleagues, friends and family.

Follow and tag us in your posts

The Sisters of Charity Foundation

Facebook	https://www.facebook.com/SistersOfCharityFoundation/	@Sisters of Charity Foundation
Instagram	https://www.instagram.com/socfstories/	@socfstories
LinkedIn	https://www.linkedin.com/company/sisters-of-charity-foundation/	@Sisters of Charity Foundation

The Salvation Army

Facebook	https://www.facebook.com/TheSalvationArmyAustralia	@The Salvation Army Australia
Instagram	https://www.instagram.com/salvosau/	@salvosau
LinkedIn	https://www.linkedin.com/company/the-salvation-army-australia/	@The Salvation Army Australia

Hashtags

Please use the following hashtags in your posts:

#RaiseTheRoof #ModernSlavery #EndHumanTrafficking

Social Media Suggested Copy

Insert information

Insert a tag

Save the Date 1: Post one month before campaign date

On [DATE] I'm helping the Sisters of Charity Foundation and The Salvation Army Australia Raise the Roof for survivors of modern slavery and human trafficking in Australia.

By donating the Australian hourly living wage of \$27 I'm supporting survivors to set up their own home, giving them a chance to rebuild their lives and become independent.

Will you join me? Visit sistersofcharityfoundation.org.au/raisetherooft.

#RaiseTheRoof #ModernSlavery #EndHumanTrafficking

Save the Date 2: Post three weeks before campaign date

I believe that housing is a basic human right – that's why on [DATE] I'll be helping the Sisters of Charity Foundation and The Salvation Army Australia Raise the Roof for survivors of modern slavery and human trafficking in Australia.

Access to safe, quality housing is fundamental to helping traumatised people make a new start. If you agree, please join me: Visit sistersofcharityfoundation.org.au/raisetherooft.

#RaiseTheRoof #ModernSlavery #EndHumanTrafficking

General Awareness 1: Post two weeks before campaign date

There are around 41,000 people trapped in slavery in Australia right now. Even if they escape they are left in a desperate situation: Australian citizens may have no family or support networks to rely on, no money, no education and nowhere to live. The situation is worse for foreign nationals, who must navigate unfamiliar customs and bureaucracy and may not speak English.

On [DATE] I'll be helping the Sisters of Charity Foundation and The Salvation Army Australia Raise the Roof for survivors of modern slavery and human trafficking in Australia.

Do you believe that everyone deserves to feel safe and have a place to call home? Visit sistersofcharityfoundation.org.au/raisetherooft.

#RaiseTheRoof #ModernSlavery #EndHumanTrafficking

Insert information

Insert a tag

General Awareness 2: Post one week before campaign date

Did you know that there are approximately 50 million people in slavery throughout the world today? That's more than at any other time in human history.

1 in 4 are children. 54% are women and girls. 27.6 million are in forced labour. 22 million are in forced marriage. And 41,000 are in Australia.

On [DATE] I'll be helping the **Sisters of Charity Foundation** and **The Salvation Army Australia** Raise the Roof for survivors of modern slavery and human trafficking in Australia.

Will you join me? Visit sistersofcharityfoundation.org.au/raisetherooft.

#RaiseTheRoof #ModernSlavery #EndHumanTrafficking

Call to Action: Post day of campaign date

\$27 is the hourly living wage in Australia – the lowest hourly rate a person can live on. A living wage means you can do more than just cover everyday essentials and survive.

Today I'm donating \$27 to help the **Sisters of Charity Foundation** and **The Salvation Army Australia** Raise the Roof for survivors of modern slavery and human trafficking in Australia.

Donate your \$27 at sistersofcharityfoundation.org.au/raisetherooft.

#RaiseTheRoof #ModernSlavery #EndHumanTrafficking